



## Love Letters To Bookworms | Liebesbriefe an Bücherwürmer

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Reading time 4 min 54 sec

# Hello, my lovely Bookworm!

## Can I rant?

Last week was my 'Murphy's Law — anything that can go wrong will go wrong — week' and I'm wondering something.

Will I do one of those creepy social media posts of "Life, love and work haven't been my friends"?

That'd be funny since I define myself not as a whiner. Which makes me think I should do exactly that.

## **But anyway, a part of me is inclined to say "F\*ck that!"**

Why should I feel depressed, that I

#1 Helped with tree pruning, which finally led to a broken garden shredder.

#2 Paid a lot of dosh for an annual subscription to a productivity app, which made my iOS system crash — twice. I had to reinstall and restore my iMac from my *Time Machine* backup two days in a row. Each session took 5 endless hours. Finally, I had to delete this expensive little monster. (Still waiting for their customer support to reply to my cry for help. Sigh!)

#3 And to cope with all the unexpected, I munched a chocolate bar E V E R Y

single day while catching up with my workload.

### **Every failure is an opportunity to learn.**

What's wrong with our culture that we say "Failure is not an option" — mostly to people we don't know, with usernames like @thrivingwithnomoney and @thecluelesscoach?

Heck, did my mum spend all those hours in labour and being told to push, push, push so I could spend several hours of the day of my adult life giving hearts to people who do the least by typing "LIKE"?

And while we're at it, why does everyone who's sort of a controversial figure (or an annoying moaner) has MORE followers than my favourite [@TravisBand?](#)

### **OK, social media rant over.**

And hey, maybe I'll feel like doing a funny post.

Yep, I like

- creating,
- expressing myself,
- hitting publish, and believe it or not, I like people engaging with me and my post.

So why not do it on my "Murphy's Law" week? [I started with this one.](#)

### **I have another couple of lessons from just this week.**

#1 If you have cash on you when you're buying apples, potatoes, greens, milk and eggs at your local farmer's market, make the tiny bit of an effort it takes to go for your wallet rather than deciding to use your mobile payment app or card. It will be so much easier, especially when you go shopping with an elderly, who's not familiar with the tech and is full of fear of all things digital.

#2 Also, it helps the farmer as this payment method is faster and without any extra transaction costs. [BTW, transaction costs will further go up for debit cards as the Maestro cashless card system ends July 1, 2023 in Germany.](#)

#3 OK, do you insist on using your smartphone app or card? Convenient, but at what price!? I found that card and mobile payments – at least over here – have become a nerve-wracking struggle and now take way longer than paying in cash.

"Please scan your WeAreTheCheapest-dot-Com app, type in your PIN key, confirm your 2-factor authentication, press the green button to confirm the amount shown of €3.50 and style-sign to continue the payment verification process." Any granny who rumbles her wallet is faster.

And look at the amount you've entered before hitting "send," because:

- you just typed in 35 Euros instead of €3.50,
- or the farmer accidentally double-charged you and whoops, so you have to ask to cancel the payment and beg to refund you €31.50, the balance after the price of the fresh eggs in a 6-pack. (Googly eyes? Yep, eggs have become more expensive everywhere.)

Your morning is no longer leisurely, and becomes emotional pain (and I'm not talking about the angry looks from people waiting in line), and even more so when you calculate the opportunity cost of the time you've spent worrying about those overpaid bucks. Not that €31.50 bucks are nothing! And not that you object to wasting time, but wasting it worrying is another thing.

#4 Had a bad experience with digital payment? You're not alone. The internet is littered with people who have been upset with the digital payment system's incompetence and stupidity.

### **...And a few more lessons from last years:**

#1 Why not join your Zoom meeting a few minutes early — instead of waiting til the exact time it's scheduled for and getting the message, "Zoom needs to update"? Or "Zoom is not supporting your browser." NOOOOOO!

#2 Doing the thing is so much easier than not doing the thing. This applies to just about anything you're putting off, but especially something you need to write. Like, say, your newsletter.

#3 It's pretty great to be showered and dressed nicely all day in case a good friend or colleague is in town and texts you, "I'm at the cafe near you for 45 minutes. Wanna come? No pressure." And because you don't have to spend time getting cute, you can actually say, "Be there in 10 min!" This is how I am. But then, how often does that really happen? If you're not like me, never mind. Stay the way you like, my friend.

#4 You really will be happier and more productive if you don't look at social media or anything that gets you comparing yourself to everyone else — especially people who just made a million bucks in a day...at least, not til like, 2 p.m.

#5 Spend as much time as possible with people who make you feel like your real, un-selfconscious self and whose company makes you forget to look at your phone or scroll the internet.

(Bet you thought I was going to say "...with people who are high performer, richer and smarter than you so you can level up!" Actually, I have some blue-collar friends. They are down to earth, brutally honest and street smart.)

....This brings me to the one about expressing yourself: If you want to experience the joy of expressing yourself with words, your website, your marketing and the returns of expressing the value of your business offers — get your butt in the [EXPLORE & NAVIGATE](#).

Hope I'll see you there.

OK, that'll do for today.

I'm sending you enormous love 💖

xoxo

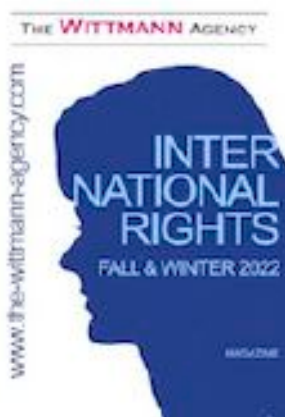
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