



## Love Letters To Bookworms | Liebesbriefe an Bücherwürmer

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Global Marketing + Strategy + Foreign Rights Licensing For Publishing Brands

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Reading time 3 min 18 sec

# Hello, my lovely Bookworm!

Everyone loves intimate stories — from time to time.

Sometimes sharing your raw, honest truths can feel so liberating and purifying.

### **But at what price does this come?**

What happens, when you share your innermost thoughts with someone you don't know quite well?

**Unguided. Unsupported. Without being fully in the know, if they have your best interest at heart and what will happen next.**

Can it backfire terribly? Can you be exploited? Could it be a hurting belly whopper?

Most of you might think of the infamous BBC interview with Princess Di in 1995, which shocked the British Royal Monarchy as well as the world.

Or most recently, like a 'Déjà-vu' of Princess Diana's story, Prince Harry's tell-all memoir "SPARE" along with the "Harry & Meghan" Netflix docu.

Explosive — and deeply damaging.\*

Despite Prince Harry's book has become the UK's biggest-selling memoir ever in its first week of publication as well as the sixth fastest-selling book of all time.



(Parody Movie Poster: "Harold Markle in 'Harry Kiri. Death Of A Reputation' Based on 'SPARE' " by Meira Eler, 10.01.2023 at Twitter handle [@Saerdnaya](#))

My mum's first reaction: "How much money can I make selling a book with all our dirty family secrets?" [Here's what I replied](#). (It's a poem of Christian Morgenstern 'Fisches Nachtgesang' | 'Fish's lullaby')

We all know deep down to talk/write about *those* topics openly is like walking on broken glass, even if you're not famous.

While Di looked in the interview like a deer caught in headlights when unpleasant questions slid in there. Live on TV.

Her youngest son Henry Charles Albert David, fell prey to his obsessive oversharing and for the money. Penguin Random House reportedly paid an advance amount of \$20 million to Prince Harry.

(BTW, What the heck does he think will be the cliffhanger for the other 3 books he signed up for to bag those big bucks? I don't guess and remain silent.)

Everyone has the right to tell (and sell) their story. History shows these vendettas put them and their families' safety and life at risk.

**No one you work with, talk to or buy your story, should ever make you feel that way — like a cornered animal.**

Yet day in and day out I see entrepreneurs like you cold pitching to people they barely know.

Journalists, bloggers, influencers, podcasters, and entrepreneurs in book publishing like agents, publishers, service providers and foreign rights licensing people they have ZERO clue about.

It makes me shiver because NO ONE talks about this in the book publishing

business world.

"More. More. More!" they chant. "Get more visibility!"

Some bare all – just to become mincemeat.

**But you NEED to be guided through it.**

Global book publishing ( + foreign rights licensing) is a shark tank!

That's why *before* you even put yourself, your books, and your business globally out there I offer to interview **you** in my [EXPLORE & NAVIGATE](#)...

...so that by the time you (or you & I) **brainstorm, pitch and negotiate your story angles** with **expert-hunting commissioning editors, talent-seeking literary agents and publishers**...

...you can feel reassured that I have given you the best tools and tips and language to communicate effectively.

With my [RISE & SHINE](#) foreign rights representation I wouldn't put any old ragtag of a publisher, agent or editor in front of you with questionable behaviours or ways of working.

If you want to use the power of global marketing and foreign rights licensing to **build your authority and brand safely, be seen as a credible thought leader** and **reach your ideal clients and readers** this year..


...I invite you to grab one of the few spots in [EXPLORE & NAVIGATE](#)

You'll get to share your story with me. **Communication is open and honest and 100% secure and confidential.**

**I'll help you to share your books, biz and talents with trustworthy, respected** editors, agents and publishers from around the globe who are all **looking for the next raw diamond** to feature.

No time like the present!

Hit the button below to apply.

I'm sending you enormous love 

xoxo

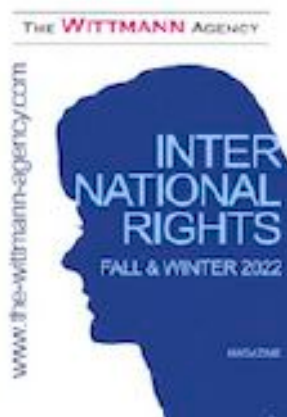
Claudia — your global book publishing co-pilot

\* **Gentle little reminder:** Always choose reputation over sales in your business. Trash talking is bad for your reputation.

**P.S. Don't forget:** This might be your last-ever chance to join the much-loved [EXPLORE & NAVIGATE](#), because who knows if I'll do it again for this 'old' price? Life changes, the world changes...and so do offers. This is a rare one. Jump in.

[Here's your link to sign-up with me.](#)

**P.P.S.** Also, you can grab more helpful and FREE information, eBooks & training on the book publishing business at [EDUCATIONAL TRAINING](#), and a full list of fabulous indie books that I recommend adding to your personal & publishing house bookshelves at [CATALOGUE](#).



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