



## Love Letters To Bookworms | Liebesbriefe an Bücherwürmer

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Global Marketing + Strategy + Foreign Rights Licensing For Publishing Brands

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Reading time 1 min 42 sec

# Hej, my lovely Bookworm!

Are you the kind of person who grabs a drink and then mingles with charming, polite small talk conversation?

Or do you hide in the corner?

As you know me quite well I'm really sure ya know where you'll find me, right?

Yep, that's right — by the free canapés!

I must confess: I'm a foodie and I *luuuvvv* free stuff.

If it's a posh event, I'll work out exactly where the waiters enter the room and then I'll position myself right there at the entrance.

Nope, I have zero shame about it.

There's something delightful about sampling little snacks of food.

It's wonderfully teasing to activate your taste buds straight in one direction and then say to yourself:

*"Nope now we're going another direction, baby – these delicious canapés and*

see what we've got here!"

## **That's why I'd really love to share some canapés, finger foods and nibbles perfect for your biz gathering with you.**

Here's my plate with assorted canapés of FREE business delights for you to sink your teeth into:

Head towards the table (*no affiliates!*) and you'll find treats from...

**Windscribe** – is a very good free and premium VPN. Both versions have excellent streaming capabilities. For me Windscribe Free is the best free VPN at the moment, unblocking UK Netflix, DAZN, and BBC iPlayer. The VPN recently suffered some server security vulnerabilities, although they have since been resolved.

**PDF Squeezer** (for macOS only) – is a lightweight tool that allows you to compress your PDF files quickly and easily.

**CleanerOne** – is one of the best free and premium PC cleaners to optimise and clean your PC. You can speed up your system, manage apps, and remove unwanted or duplicate files.

**PicGIF Lite** – is a free tool, that enables you to quickly create incredible animated GIFs from photos or short videos. It's easy to customize GIF size, sequence, frame delay, etc.

**PhotoScape X** – is free and premium fun and easy photo editing software that enables you to fix and enhance photos.


**ChatGPT** – An AI supertool with stunning writing skills.

Oh, and me, too!

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Which one will you stuff first into your 'business mouth'?

Happy Feasting!

I'm sending you enormous love 

xoxo

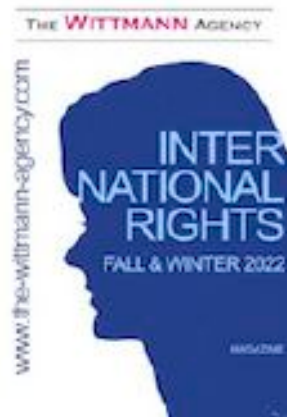
Claudia — your global book publishing co-pilot

**P.S.** Go sweep all these [these](#) treats into your tote now. I'm not looking, I promise. ;)

**P.P.S.** Do you have gifts to share with the world? My job is to help you get them out there. Need to bring a plate? Nope. Just read my post [Digital BS Pause: How To Grow Your Publishing Business Internationally With Your Website](#)

**P.P.P.S.** Not sure how to level up your brand in 2023? Put my brain on it with [The Explore & Navigate Sessions](#). Reply "I'm intrigued" and I'll follow up with details.

**P.P.P.P.S.** Also, you can grab more helpful and FREE information, eBooks & training on the book publishing business at [EDUCATIONAL TRAINING](#), and a full list of fabulous indie books that I recommend adding to your personal & publishing house bookshelves at [CATALOGUE](#).



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