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THE WITTMANN AGENCY

Love Letters To Bookworms | Liebesbriefe an Bücherwürmer

Global Marketing + Strategy + Foreign Rights Licensing For Publishing Brands

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Reading time 4 min 03 sec

Bună ziua!*, my adorable Bookworm!

In my last week's Love Letter To Bookworms, I talked about [this year's Canadian Trade Mission to Europe](#).

Well, today I want you to come on over, jump into my time machine and travel back into the past, press the button again and travel to see the future and then come back and start creating the life you want and deserve.

Left side is me in 2011. Right side is me today.



So much has changed in the past 10+ years.

On the surface:

Mobile cameras are WAAAY better today and can keep up with pro gadgets.

My Hair: Still long but more highlights and a few curls.

Fashion: I still love simple, stylish and classy apparel.

But in terms of the important stuff, I don't think 2011 Claudia realized just how much more joyful, healthy, and fulfilled she'd be today.

The truth is, that change didn't happen automatically.

And believe me, when I say, change is for me as HARD as for you but over the past 10+ years, I've learnt that I NEED TO DO every year something new that sets me up to grow.

"An individual develops courage by doing courageous acts" — Aristotle

Why *face your fears* to move forward?

Dr Susan Jeffers (1938-2012) recommends in her 1987 bestseller FEEL THE FEAR AND DO IT ANYWAY that you should think through the outcome that makes you most afraid so that you can then consider how you would deal with it were it to happen.

Fear doesn't ever really go away, nor should it. But confronting it is the way to move forward. I don't know about you, I always wanted to be the woman with the stories and not with the sorrows and regrets. More on that in a few seconds. But first, I'm curious about YOU.

What do you want to do in the next 5 to 10 years? What are your goals? Who do you want to become?

Look, the years are going to pass, like it or not. I want to help you make your current year and the years to come even better than your last.

How? With my very special offerings, I created for you.

My offerings will be for YOU if you'll set yourself up for the BEST. YEAR(S). EVER.

I'm talking about

- more joy,
- more growth, and
- more time spent on what's truly important.

Ready? You've got some pretty awesome options to choose from.

STRATEGIC CONSULTING

Explore & Navigate *Strategic Consulting*

Perfect for: Business owners + entrepreneurs in book publishing

You know who you are and have an idea and a million thoughts about what you want to offer – but you're not sure what to do next. Or you've got an idea, but you're not sure how to take it to the next level

Going Global From Day One *Partnership*

Perfect for: Business owners + entrepreneurs in book publishing, who need a trusted partner and ally for the long haul.

When you're ready to bring on a trusted partner to develop and execute your big idea with you.

FOREIGN RIGHTS LICENSING

RISE & SHINE *Representation*

Perfect for: Book rights owners + writing community entrepreneurs in global book publishing

You have an idea about what you want and looking to offer and sell translation rights globally to your book(s) after your book(s) have a primary publisher and want to work with a pro who's been there.

FOREIGN RIGHTS HERO *Mentorship*

Perfect for: Business owners + entrepreneurs in book publishing

You're looking to develop a robust domestic and foreign rights licensing business for your book publishing business but don't know how to do it or struggle to move forward?

Do you want *The Wittmann Agency* to unlock the hidden potential of your frontlist and backlist and you'd like to profit from the all-inclusive package?

this is for you when you're ready to get the whole package.

LOVE LETTERS TO BOOKWORMS

You can contribute to my weekly Love Letter To Bookworms.

If you have ideas or q's you believe others in book publishing can learn from, seen as a 'must read' for the creative and writing community – you can send me a message.

Go for it now → [Yes, I'd be willing to share what would help me and others the most!](#)

I'll happily read & consider them.

Are you ready to go ALL IN and pursue your goals as you mean it?

If your answer is, "100% YES!", then choose the best option for you.

Still unsure...


- Window-shopping the aisles, confused, and not sure which option is right for you?
- Not sure if you can swing it financially?
- Know this would be great for your biz but think you're not ready or already committed to other partners?
- Feel too time-strapped?

Start with no pressure and no strings and [send me an E-Mail](#). So, you'll hash it out with me and it will help you make a clear, happy decision either way.

Always remember: Your time on this planet is limited and as the saying goes, the best way to predict the future is to create it.

This was another post from my library. I've just been blowing the dust off to add it to your reading list and the *virtual* [EDUCATIONAL TRAINING](#) shelf.

La revedere!**

Sending you all my love 

xoxo

Claudia — your global book publishing co-pilot

***Bună ziua!**= greeting in Romanian that means "Hello" or "Good Day"

****La revedere!** = greeting in Romanian that means "Goodbye"

P.S. The magic comes when you actually DO things. Sadly, I know most people won't. They'll put it off...like other important things or give up after the first failed attempt. ([Rollerskating!](#)) But not YOU.

P.P.S. Get bite-size, helpful and FREE information, eBooks & training on the book publishing business at [EDUCATIONAL TRAINING](#), and a full list of fabulous books that I recommend adding to your personal & publishing house bookshelves at [CATALOGUE](#).

P.P.P.S. Sharing really is caring, help your publishing friends by forwarding this E-Mail. Thank you, you're a true blue friend!

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- Curated tips & tools & deals
- Exclusive giveaways

Well, today's the day. This year's your year.

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