

## THE WITTMANN AGENCY

### Love Letters To Bookworms | Liebesbriefe an Bücherwürmer

Global Marketing + Strategy + Foreign Rights Licensing For Publishing Brands

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Reading time 2 min 23 sec

## Ein gesundes Neues Jahr\*, First Name!

— A Happy & Healthy New Year, First Name —

That's right, this is your first [LOVE LETTER TO BOOKWORMS](#) on the third Monday of the year.

### Did you have a good holiday season?

We stayed cosy at home and did a whole lot of

#### Cooking

Proud to say, I made the traditional and time-intensive traditional German dinner for Christmas Day for my family: Roasted bird with handmade potato dumplings and red cabbage.

#### Reading

Books on physical and mental health — about a more balanced diet and nutrition, additional minerals, vitamins and supplements. Health is wealth.

#### Writing

Old-fashioned postcards and handwritten letters as well as emoji-packed funny SMS' along with surprise gift parcels to the closest friends. Fun fact: They all returned a gift package — so my Christmas gift table was packed with wonderful presents.

## Chatting

With neighbours, relatives and faraway friends over the phone and often for hours.

## Inviting

Pals for Advent tea and German Christmas Stollen. (German pronunciation: ['ʃtɔləŋ]).

## Doing a Digital & Media detox

No TV, streaming, radio, newspapers & social media at all and rarely internet but occasionally smartphone. Studies have shown that the [ratio of bad news to the good news is around 17:1](#). That means that up to 95% is negative.

**I also made a new forest friend**, when I helped the local hunter to catch a straying grey dog whose look closely resembled a young wolf.

In the heat of our action, no picture was taken. I only managed to take a pic of this little wild animal. ;)



The 70-something hunter promised to talk with neighbours to make sure the puppy pet that was gone rogue gets back home fast.

So far, I learned this young dog has been hopping around our Elbe Reserve neighbourhood for a bit and seems obsessed to walk himself alone. ;)

Speaking of obsession...

## Global book publishing has kicked off with a bang, hasn't it?

1. [The Spine Collector \(manuscript thief\) FBI arrest in New York.](#)
2. [The Harry Potter author JK Rowling antisemitic 'discussion'.](#)
3. [Norman Mailer stabbed his wife but is a great writer 'debate'.](#)
4. [What do you get if you repeatedly plagiarise other people's work and get caught lying like British-Swiss journalist Johann Hari? A new book deal!](#)

**Another thing I'm obsessed with is being a loving, encouraging go-to**

## resource for YOU and your book writing and publishing dreams.

We're at the start of a brand new year, which means it's the ideal time to set a new or revised vision for your life that you're excited about moving toward.

So, now I'm curious: What's the one thing, idea or project of your life that could use more love, kindness, attention and focus in 2022?

Whether it's your

- health,
- career,
- creativity,
- emotional and physical well-being,
- or anything else — don't just think too long about your answer.

Write it down. Literally. Put pen to paper. Because writing it down is the first step to making it real.

And if it feels right for you, hit 'Reply' and let me know your answer, I'll keep it confidentially.

Once I know what matters most to you, I'll do my very best to keep you inspired, encouraged, motivated all year.

First Name, I sense that wonderful things are coming your way in 2022.

### **Your life is your life, and it is important and magnificent.**

You are your own best (and sometimes only) advocate.

Sometimes it's lonely, sometimes it's hard, and sometimes it feels like a punch in your gut, but it is necessary.

### **Whatever changes may come, remember that they're all gifts.**

Sending you all the New Year's joy and love. 

xoxo

Claudia

\*Ein gesundes Neues Jahr = A Happy & Healthy New Year in *German*

**P.S.** FREE class alert! Want more money and more impact from your writing? Start the New Year off strong. This [free class](#) will get you scary-good results.

**P.P.S.** Missed the perfect book from indie brands, including Women-, and family-owned businesses, here're my [MAGAZINES FOR BOOK LOVERS](#).

**P.P.P.S.** Here's my current 2022 schedule for my [RISE & SHINE Representation](#). No matter where you are in the world, The Wittmann Agency's doors are OPEN for YOUR submission from 1st - 31st March 2022.

If you haven't already, [please join my waitlist NOW](#) and you get an invitation & reminder as soon as the door opens again.

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## Want even MORE?

- Weekly motivation
- Curated tips & tools & deals
- Exclusive giveaways

Well, today's the day. This year's your year.

[LOVE LETTERS TO BOOKWORMS](#) | [MAGAZINES FOR BOOK LOVERS](#)

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