



Love Letters To Bookworms | Liebesbriefe an Bücherwürmer

Global Marketing + Strategy + Foreign Rights Licensing For Publishing Brands

[FOREIGN RIGHTS & LICENSING](#) | [CATALOGUE](#) | [SUBMISSIONS](#) | [CONSULTING](#) | [COURSE](#)

Reading time 3 min 05 sec

God morgen* my sweet Bookworm!

It may be just mid of December, my lovely Bookworm, but I begin to embrace the beginning darker and colder Winter season with last autumn leaves falling, cold fresh and still sunny air and days turning shorter just yet...

Winter is meant to be a time of rest and recovery from the rest of the year. But not many of us take the time to slow down.

I'll give you 3 fresh things to check out and the chance to take a moment to breathe, recover and rest.

#1. Movie: *An Inspector Calls*

[This BBC movie](#) is heartbreaking and terrifying in the best way with an extraordinary, brilliant cast.

If you love twisted psychological movies as much as I do, grab a cuddle buddy, get the tissues ready, and watch this film. Seriously, the ending will require several boxes of tissues.

Set in 1912 in the home of the illustrious and wealthy Birling family, a mysterious Inspector interrupts their evening of celebration to inform the family of a young woman's suicide.

The inspector's investigations aim to discover the events leading up to this young woman's death, one by one he interrogates the family to piece together the truth of Eva Smith's unfortunate life.

Quote: "We don't live alone. We are members of one body. We are responsible for each other. And I tell you that the time will soon come when if men will not learn that lesson, then they will be taught it in fire and blood and anguish."

#2. How To Do Things That Scare You: *Self-Publishing A Book*

Do you ever wish you could tell your fear to get lost?

Here's a list of a few well-established self-publishing companies I sent to an international modern publishing entrepreneur to help him live a life true to himself — even when it scares him.

IMPORTANT NOTE: Prices continue to rise in certain categories and might change further over time.

- **Amazon/Kindle**

Pricing: Free to get started

Royalties: 70% for a book priced at \$2.99 - \$9.99 |
35% for books priced below \$2.99 ([more here](#))

- **Bookbaby**

Pricing: Self-publishing packages start from \$1,090 ([more here](#))

Royalties: 10% - 30% depending on the book ([more here](#))

- **IngramSpark**

Pricing: eBook publishing starts from \$25 per title ([more here](#))

Royalties: Depends on multiple factors, so [use their calculator](#).

- **Apple Books**

Pricing: Free to get started

Royalties: 70% on every book ([more here](#))

- **Smashwords**

Pricing: Free to get started, charges royalties

Royalties: 15% of the retail price per copy when sold on their own marketplace | 10% per copy sold on other platforms ([more here](#))

- **PublishDrive**

Pricing: From \$9.99/month

Royalties: 10% of your book's list price ([more here](#))

- **Blurb**

Pricing: Depends on your requirements ([more here](#))

Royalties: 70% for a book priced at \$2.99 - \$9.99 |
35% for books priced outside of this range ([more here](#))

#3. Class: "HOW TO PITCH FOREIGN RIGHTS ONLINE: 5 Secrets to Boost Your Results (And Sell)"

What do you think, are still too many publishing businesses are happy to accept the status quo and waste money on events that don't get results?

Want more money and more impact from your writing?

TBH, many publishers often claim 'all book rights' in their contracts but the majority fails to make headlines + money by licensing them because they lack the capacity and interest to properly market and sell book subsidiary rights.

And any author whose books are not available (or not out into the spotlight) should be doing anything they can to get their rights back. Most publishing contracts I know would enable that.

This [free digital class](#) **HOW TO PITCH FOREIGN RIGHTS ONLINE: 5 Secrets To Boost Your Results (And Sell)** will get you scary-good results if you put it into action.

Astonished? I'm not. Because these lessons took me twenty years, thousands of hours, and tens of thousands of money to learn. When you apply them, they work. And I'll share five of the best ones with you — for *free*.

All my Winter love, 

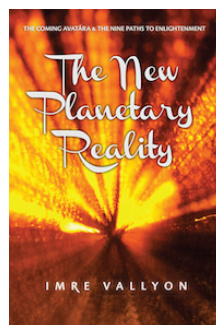
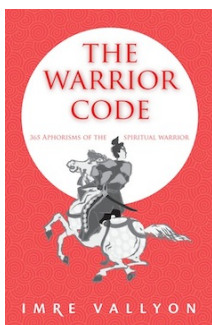
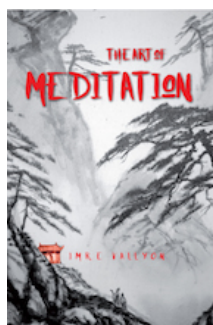
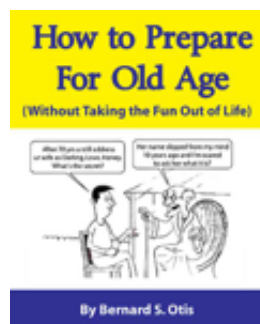
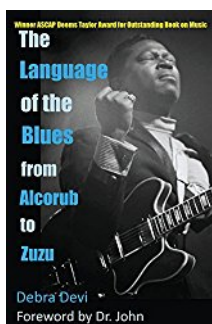
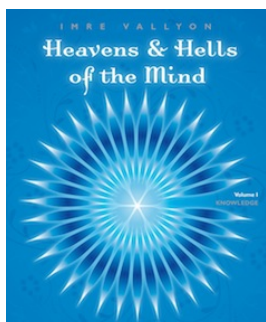
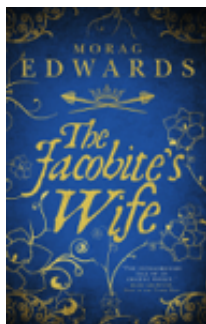
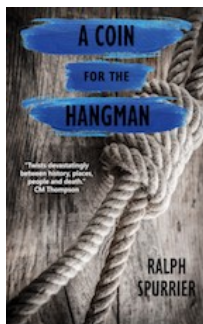
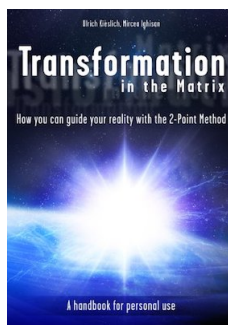
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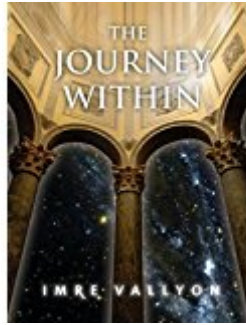
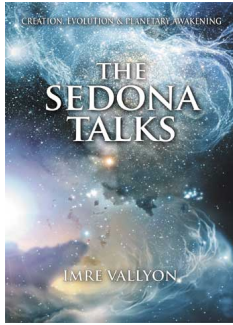
Claudia

* God morgen = Good Morning in Norwegian

P.S. If you want better results from marketing your writing on a global scale, [get in while you can](#). **See you inside! :)**

Psst: Using a two-step process sort of "If how I spend my days is how I spend my life, I'm spending my life copy-pasting 2-factor authentication codes."





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