



THE WITTMANN AGENCY

Love Letters To Bookworms | Liebesbriefe an Bücherwürmer

Global Online Marketing + Strategy For Modern Publishing Entrepreneurs

Reading time 4 min 08 sec

Well, hello, my lovely Bookworm!

It's already more than halfway through June and I'm deep in the hole.

No, I haven't been on a pub crawl after the COVID-19 pandemic infection rate falls daily and the strict government's "*emergency brake*" is set to expire.

Or if you read this you might think that I choose to lean in to procrastination wholeheartedly. Nah.

Not booze, not stress, not the slots. None of that.

My drugs of choice, when I'm struggling with work and want to escape, are reading a new book, watching an exciting indie film and listening to quality classical music recordings.

Sometimes I need to get my head out of my industry.



I reach a saturation point where everyone and their social media self-pity whining and promotion-in-disguise-podcasts feels like a zombie takeover.

I need to immerse myself in stories that don't contain phrases like "withholding tax on royalties" or "digital is transforming publishing" and headlines like "['Gender Star' Stirs Linguistic Conservatives to Battle in Germany](#)".

Here's what I've started and watched all the way through in the past couple of weeks:

#1. [Book, books, books!](#)

A recent survey of 2,868 people in German-speaking territories (Germany, Austria, Switzerland) reports time spent with books has almost doubled (43%) during the COVID-19 pandemic lockdown, with thrillers and crime, love & romance novels as well as non-fiction the favoured genres.

Those who curl up with a book are looking for good entertainment (92 %) and a way to distract themselves (escapism) from everyday life (61%), according to [Skoobe's brief survey](#).

From facts to fiction.

The newest member of my non-work-related shelf is Nancy Horan's book *Kein Blick zurück (Loving Frank)*. It's happily on my side table beside the sofa and I'm very excited to dive in every day my work is done. :)

What are you reading at the moment, my lovely Bookworm?

#2. Australian mini-series *Upright*

Discovered by accident*: Two misfits, self-destructive, 40-something musician Lucky and gutsy, runaway teenager Meg, thrown together by a car accident in the middle of the Australian desert, forge bonds in a quest to transport a precious piano 4,000 miles across the Outback to Perth.

On this trip, you discover the secrets that drove Lucky and teenager Meg out of their respective homes and made them run away from their past.

The man-child is growing up, just slightly, to take care of this girl, who calls him "the weird Chewbacca guy", forced by circumstance to grow up too fast.

***Ninja Tip:** Importance of promotion: I didn't hear anything about it or see it plastered on billboards, TV guides or online ads or so I didn't think it was any good. It was SOOO good. I watched in one sitting – twice. Not a relaxing mini-series, but more relaxing than the work I was avoiding. :)

[One of my favourite scenes is the piano jam session here.](#)

Your Honor. Showtime.

What are you watching right now, my wonderful Bookworm?

#3. This recipe - perfect for a healthy summer meal

I wanted something simple, healthy and meat-free so I chose the *Rice Salad*.

Claudia's Quick & Easy Energy Rice Salad (Serves 1-2)

- 2 cups of rice (brown or wild rice, vegetable rice or mixed long grain and wild rice)
- 1 teaspoon Harissa paste – a spicy paste made from chilli & aromatic spices; widely used in North African cooking
- 1/2 cup dressing (*see dressing recipe below*)
- 1 cup quartered cherry or other tomatoes
- 1 cup quartered cucumber
- iodine sea salt
- canola oil
- honey
- bio cider vinegar
- a few sprigs of fresh basil
- a few sprigs of fresh mint
- a few sprigs of fresh parsley

Salad Dressing

Put 1 tablespoon of canola oil, 1 teaspoon of honey and 2 tablespoons of bio cider vinegar into an empty jam jar with a pinch of salt and a small amount of Harissa hot chilli pepper paste. Put the lid on the jar and shake well.

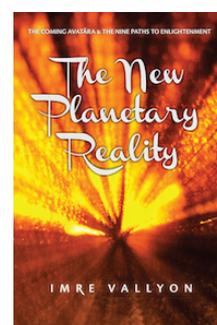
Happy bingeing, if that's the place you're in right now, too.

Cheers + love ,
xoxo Claudia

P.S. Pssst... If you even have the slightest desire to send me a Q, but find yourself hesitating — just DO IT! You never know who might need the answer to the exact question on your heart. Ask me your burning question & you could be featured in an upcoming *Love Letter To Bookworms* — [tell me your question in writing HERE](#) here. To dive in deeper my [Explore & Navigate](#) is already here for you.

P.P.S. Pro Tip: If you're trying to stay consistent with emailing to your subscriber list and have days when you think you have nothing to say, recommend something. A show, a book, an article, a salad recipe. :)

P.P.P.S. Don't forget to grab your [Spring & Summer Magazine For Book Lovers 2021](#) and get your language translation rights before anyone else does by sending an E-Mail to contact@the-wittmann-agency.com.



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