

THE WITTMANN AGENCY

Love Letters To Bookworms | Liebesbriefe an Bücherwürmer

Online Marketing For Modern Publishing Entrepreneurs

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Hey, hey!

New Site. New Year. New Me.

the-wittmann-agency.com

If you're anything like me, having a fresh slate is incredibly seductive. I mean — can't we tackle ALL our big dreams and goals at once?!?

But creative, ambitious, driven peeps like us need to be smart and strategic and be very careful *not* to overcommit.

Taking on too much is a recipe for overwhelm, underperformance, and stress.

None of which will lead to the happiness and fulfilment you deserve.

That's why I hope you'll read this **mini goal-setting exercise** before you start to tackle your 2020 goals.

You'll learn a simple process that will help you eliminate overwhelm before it happens — and get laser-focused on what's truly important so you can get it done in 2020.

Even better, this exercise can be repeated every single year and will set you up to actually achieving your goals.

And I'm *not* talking about New Year's resolutions - a socially acceptable way to pretend to set goals that you expect to fail.

Before your big ambition turns into big overwhelm, **read and do this before end of this new week!!** It'll help you create a clear, visual guide to stay focused and productive all year long.

GOAL MAPPING 2020

How will you make 2020 your best year yet? The answer lies in your goal-setting and action plans.

Whether you're driven to build your own business that gives you freedom while impacting lives globally... or you dream of doing work that lights you up, paying for your kid's college without a second thought, caring for your elderly parents and donating x% of your income to charity every year.

Whatever your big and beautiful dreams are, they're absolutely doable.

The trick is to know what you want and why, to ignore your dream bullies, and to take care of the #1 most important person in charge of making your dreams happen:

YOU!

As you **MUST** get crystal clear on your goals for the next 352 days, write them all down (What's not scheduled, is not real!), and then create an action plan to move toward them and make them a reality.

Make your goals real with this Goal Mapping Exercise.

You'll focus on three distinct key areas of your life:

1. Personal Growth & Contribution
2. Achievements & Experiences
3. Financial Freedom & Rewards

Everything around you in your life right now once started out as just a thought, a desire, an idea. You and only you have the power to take your current thoughts and turn them into a promising future.

Make goals that will drive you – goals with some power behind them.

After all, goals are just dreams with deadlines.

As you approach this exercise, be sure to put yourself in a positive state. Have absolute faith and expectation that you can create anything you want in your life.

Be enthusiastic. Be ambitious! And believe you can achieve your new goals in one year.

1. Personal Growth & Contribution

What are 3 ways you can enrich your life this year? Think about skills you want to master, characteristics you want to develop, relationships you want to cultivate or deepen, and how you want to improve your health, advance your career and contribute to the world. How can you grow towards the person you've always wanted to be?

GOAL #1

GOAL #2

GOAL #3

Write down your 3 goals and why each of them is important to you.

PLUS: What are the three action steps for each goal you're committed to taking toward achieving your goals?

2. Achievements & Experiences

What 3 things would you really like to have in your life this year? What would bring you pure pleasure or joy? What trips do you want to take and what experiences do you want to create? What can you bring into your life this year that will add value to your days?

GOAL #1

GOAL #2

GOAL #3

Write down your 3 goals and why each of them is important to you.

PLUS: What are the three action steps for each goal you're committed to taking toward achieving your goals?

3. Financial Freedom & Rewards

Write down your top 3 financial goals for this year. Get specific: How much money do you want to earn? How will you grow your career and/or business? What would you like to learn? How much do you want to give? Write down the goals that will make 2020 a financially rewarding year for you.

GOAL #1

GOAL #2

GOAL #3

Write down your 3 goals and why each of them is important to you.

PLUS: What are the three action steps for each goal you're committed to taking toward achieving your goals?

When you're done with this planning exercise, you'll have a clear map of the most important projects and activities to accomplish during each month this year in a concise format.

Once you feel confident about how your year is mapped out, transfer that information into any device, planner or digital calendar tool that supports your daily work.

Here's to a fantastic year!
xoxo Claudia

PS: Did you [click here to complete your official The Wittmann Agency survey?](#)

P.S.S. Sharing really **is caring. Help your colleagues, friends, and family skip the burnout this year by forwarding this E-Mail.**

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Well, today's the day. This year's your year.

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