

THE WITTMANN AGENCY

Love Letters To Bookworms | Liebesbriefe an Bücherwürmer

Global Online Marketing For Modern Publishing Entrepreneurs

Hey, my beautiful Bookworm!

I'm back after [Magazine For Book Lovers Spring & Summer 2020](#) birthday week!

I hope you, your family, and loved ones are safe and well.

Myself, my peeps and my family have been so utterly inspired by the massive creativity, innovation, and support everyone is sharing during this unprecedented time.

As you may know, I had to re-scheduled my biz. But that doesn't mean I'm going to stop showing up every week to support and inspire you, my lovely Bookworm!

It's just going to be in a fresh and different way. **No matter what, you don't have to navigate these global changes alone.**

I had hours and hours of rich E-Mail conversations in the last weeks and I noticed a theme.

Not knowing whether you should choose direction A or B or better C or D and how to get rid of spending "leaks" and find safe but flexible, suitable and more affordable solutions to keep going.

If this sounds familiar — **I put together some more fantastic resources** (no affiliates!) — to help you move past indecision — **click on links that best serve you:**

If you're new to working remotely or you're fortunate enough to have time on your hands to use the downtime creatively **here some resources that offer quick (and often cheap) ways to get you started:**

1. Stay connected...!

[GoToMeeting](#) Easy online meetings with HD video conferencing, FREE Emergency Remote Work Kit during the pandemic

[ApacheOpenMeeting](#) Audio & video conferencing, Open Source FREE

2. Sign documents...!

[HelloSign](#) Legally-binding electronic signatures.

[DocuSign](#) Send, sign, and approve documents from anywhere.

3. Send money internationally...!

[PayPal](#) A fast, safe way to send and receive money, make online payments and set up a merchant account. Transfer within minutes, traditional banks often take up to 7 working days for transactions.

[Stripe](#) Another fast, safe way to send and receive money, make online payments.

3. Design...!

[Color palettes](#) Canva tool that lets you identify colours.

[Freepik](#) Free graphic resources including vectors, PSDs, icons, and photos with hundreds of free vectors added every day.

[GIPHY](#) Find, share or create your own gifs.

4. Marketing...!

[iBook Author](#) Create and publish books for iPad and Mac. Features drag-and-drop templates and support for movies, audio, and widgets— making it a great option for a multi-sensory and interactive experience.

[Grammarly](#) Instantly fixes over 250 types of errors in your copy, most of which Microsoft Word can't find.

[Bitly](#) Create, share, and track shortened or custom links.

5. Website Creation...!

[Jimdo](#) Create a free website with responsive templates, 500MB of storage, unlimited bandwidth. Free plan comes with a Jimdo subdomain.

[Wix](#) Builder with unlimited pages, 500MB storage, secure hosting, drag and drop editor, and mobile site.

[WordPress.org](#) (NOT WordPress dot com) WordPress is free and powers 27% of the web. You will need to buy your own domain name and pay for hosting — the latter can be found for as little as USD3.95 per month.

More Qs? I'll be taking your Qs on working from home, freelancing and consistency.

And you're going to find me on [Twitter](#), [Pinterest](#), [Xing](#), [YouTube](#) and [in your E-Mail inbox](#).

For many, this a good moment to take a breath, settle in and level up. These are uncertain times, and it's easy to become a Debbie Downer, get pessimistic and stuck.

NOT YOU, my lovely Bookworm!

Just hit reply to this E-Mail and let's learn together. You know, The Wittmann Agency is officially a "no dumb questions" zone, so don't be shy.

Only one rule: no Q's asking if you can refuse to pay my authors, publishers and myself (Non, Non, Rien N'a Changé).

I can't wait to hear from you, my sweet Bookworm.

Whatever you're facing right now, please know you're not alone.

Let's stay strong together. 


XO Claudia

P.S. Whenever you're ready, here are 3 specific ways I can help YOU and you can help the #WritingCommunity through this time:

1. **Download my eBooks to boost YOUR business online with me...for FREE!** [Click here.](#)
2. **Read my Coronavirus Support Guide.** Because a strong, healthy, and calm you will have a powerful effect on those around you. [Go here.](#)
3. **Grab my Magazine For Book Lovers Spring & Summer 2020!** If you haven't already, [jump over to my download area here.](#)

Remember, all progress comes from making a brave decision. Often that decision is simply to act. So get moving.

Do your very best with what you have, from exactly where you are right now.

With all my ,
XOXO Claudia

ps - What would you love my help with next? Let's stay connected to our incredibly kind and creative global community. I will do my very best to support you. And sharing is caring - forward this E-Mail to your friends, who need it.

Want even MORE?

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- Exclusive giveaways

Well, today's the day. This year's your year.

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The Wittmann Agency
Lutherstrasse 23
06886 Lutherstadt Wittenberg
Deutschland
contact@the-wittmann-agency.com
www.the-wittmann-agency.com

