

**CONSULTANCY
REPRESENTATION
LICENSING
CONTRACTS
COPRODUCTIONS
STRATEGY**

Does your publishing house receive licensing requests from Germany or within and outside your country and wish to have these professionally processed?

Would you like your portfolio to go international?

Do you need help with author and licensing contracts?

Whether you want to obtain publishing rights or hold the copyright to a book yourself – at The Wittmann Agency you've come to the right place!

Let's do business together!

THE WITTMANN AGENCY

The Wittmann Agency
International Rights Agency

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THE WITTMANN AGENCY

**Internationale Lizenzagentur
International Rights Agency**



**LICENCE
FOR SUCCESS**

Consultancy
Representation
Licensing
Contracts
Coproductions
Strategy



SERVICES

- CONSULTANCY
- REPRESENTATION WORLDWIDE
- LICENSING, COPRODUCTIONS
- DOMESTIC & FOREIGN RIGHTS
- CONTRACTS & AMENDMENTS
- BOOK FAIRS & SALES TRIPS
- CATALOGUE, MAILINGS, WEBSITE
- MARKET RESEARCH
- POTENTIAL ANALYSIS
- CONTROLLING, RECORDKEEPING



Global Presence

THE WITTMANN AGENCY GIVES YOUR COMPANY THE GLOBAL RESOURCES IT NEEDS

The international licensing and rights agency The Wittmann Agency is an independent premier full-service agency and provides publishers, authors and editors with comprehensive consultancy and services on publishing rights and licenses and offers global rights coverage. The agency specialises in popular non-fiction, high-class fiction and select books for children and young adults.

The Wittmann Agency has excellent contacts to publishers and agencies worldwide and access to a reliable network of experts from all areas of the media and publishing industry.

Whether you want to obtain publishing rights or hold the copyright to a book yourself – at The Wittmann Agency you've come to the right place!

For further information, please give us a [call](#) or simply send us your [request](#).

Flexible solutions for your company requirements

EXTERNAL RIGHTS & LICENSING DEPARTMENT FOR COMPANIES

The Wittmann Agency offers global rights coverage and a full rights service to publishing houses who do not have an in-house rights department, lack of resources or do not want to rely on a network of different subagents in every territory. The Wittmann Agency provides publishers with reliable, efficient and successful support for all national and international publishing rights and licensing issues such as:

- Development of a licence & marketing strategy
- Negotiation and supervision of licence sales
- Creation & translation of international sales material
- Processing of industrial and special editions
- Consultancy, scouting, licence controlling



LEGAL CONSULTANCY

The Wittmann Agency does not provide legal consultancy. For this purpose we have access to a qualified network of cooperating national and international solicitors of one of the top legal firms. You are worth it!

INTERNATIONAL RIGHTS SPRING 2014

Pregnancy · Birth & Baby's First Years · Parenting
 Love · Flirting · Sex · Partnership
 Health · Alternative & Herbal Medicine
 Nursing · Psychology · Self-Help
 Cooking · Nutrition · Dieting · Diabetes
 Hobby · Craft · Creativity · Lifestyle · Brain Fitness
 Green Living · Self-Sufficiency · Body · Spirit · Mind
 Home Decorating · Interior Design
 Buddhism · Meditation · Yoga · Qi Gong · Tai Chi
 Young Adult · Juvenile · Pre-School & Children's Books
 Travel Guides · Politics · History · Culture · Current Affairs
 Business & Career · Management
 Thriller · Fiction · Novel
 Religion · Spirituality

The Wittmann Agency provides a full service package – from start to end.

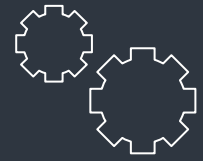
CONTRACT MANAGEMENT

The Wittmann Agency supports you in all contractual matters regarding domestic and international licences – from contract review, execution and form to legal assistance.

The Wittmann Agency provides licensors and licensees with reliable, efficient and successful support for all domestic and international publishing rights and licensing issues and offers a full range of consultancy services.

The Wittmann Agency also provides:

- Record keeping, collection of payments
- Licence reports for meetings and conferences
- Author consultancy services
- Mediation for the reconciliation of interests



E-BUSINESS-SOLUTIONS

The Wittmann Agency works to the highest international standards and makes maximum use of digital solutions. Data is transferred via The Wittmann Agency's safe, password protected server. We help to provide optimum security for your data.



WEB-PRINT-SOLUTIONS

The Wittmann Agency works with experienced graphic designers and certified translators so that your corporate identity satisfies the high expectations of your prospective international clients. We help to make your global presence a success.



MEDIA-MIX-SOLUTIONS

The Wittmann Agency offers your company flexible service packages where you determine the media mix and level of service. We help to keep you flexible.